

Subeksha Thapa

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PRODUCT DESIGNER | 5+ YEARS EXPERIENCE

User-centered Product Designer with expertise in building scalable design systems, conducting research-driven UX strategy, and collaborating with cross-functional teams. Specialized in FinTech, SaaS, and AI industries. Passionate about clean interfaces, accessibility (WCAG), and aligning business goals with user needs.

CORE SKILLS

Design: Wireframing, Prototyping, UX Strategy, A/B Testing, Accessibility (WCAG), Responsive UI

Tools: Figma, FigJam, Framer, Adobe XD, Miro, JIRA, Git

Tech Familiarity: HTML, CSS, Tailwind, React, Next.js, Svelte

Team & Delivery: Agile, Dev Collaboration, Mentorship, Client Presentation

EXPERIENCE

Sr. Product Designer (Contract)

Bluetelecast Software Company – New Haven, CT (Remote) | Feb 2025 – Present

- Contract role supporting a U.S.-based SaaS startup in building their internal dashboard, analytics platform, and customer onboarding flows.
- Designed mobile-first interfaces and dashboards using Figma + Framer.
- Collaborated with a team of U.S.-based developers and a PM to ship product updates on time.

Lead Product Designer

Waterflow Technology – Kathmandu, Nepal | Aug 2022 – Jul 2024

- Mentored 6+ designers, improving design consistency across 10+ projects.
- Built a scalable design system, reducing dev handoff time by 30%.
- Increased user engagement by 20% through usability testing and iteration.

Key Projects

Nepal Stock Exchange - Trade Platform (Web, iOS, Android)

- Designed a real-time stock trading platform for 200K+ users.

- Increased user retention by 15% and improved accessibility via WCAG standards.

E-learning Platform – Naasa Securities

- Developed user-friendly dashboard, video library & animations.
- Simplified UX and improved visual appeal.

Call Center Software – Web Application

- Reduced task time by 50% through dashboard redesign.
- Led A/B testing and usability research with 50% navigation improvement.

Associate Product Designer

Apricity Nepal – Bhaktapur, Nepal | Nov 2020 – Jul 2022

- Aligned UX goals with business priorities.
- Created wireframes, prototypes, and conducted feedback loops, reducing bounce rates by 15%.

EDUCATION

M.S. in Computer Information Systems | 2022 – 2024

Bachelors in Computer Application (BCA) | 2019 – 2021

LEADERSHIP & COMMUNITY

- Led internal product design hackathons (20+ participants, 3 live prototypes)
- Trained 16+ interns; 90% placed as junior designers
- Hosted A/B Testing & UX workshops for cross-functional teams